

A vertical photograph on the left side of the page shows the silhouettes of three people standing in front of a tall, multi-story building. The person on the left is a man in a suit, holding a phone to his ear. The person in the middle is a woman in a dress, with her hands on her hips. The person on the right is another woman in a long dress, also with her hands on her hips. The building behind them has many windows and a distinctive architectural style. The sky is a clear, pale blue.

WhereWhatWhen

A monthly family magazine of Jewish information, inspiration and opinion.

Where What When, established in 1985, is Baltimore's liveliest Jewish magazine.

The *Where What When* is directed to the wide spectrum of Baltimore's Jewish community, and has become a powerful voice in the community. The magazine is circulated by mail and by newsstand throughout the mid-Atlantic Corridor.

The *Where What When*'s timely articles and pertinent advertising have earned it the devotion and enthusiasm of its readers, including men, women and young people.

Contact Information

410 358-8509 410-358-5192

www.wherewhatwhen.com

adswww@aol.com



Reservation Deadline

Publication Date

October 27, 2025

October 31, 2025

November 21, 2025

November 28, 2025

December 19, 2025

December 26, 2025

January 16, 2026

January 23, 2026

February 13, 2026

February 20, 2026

March 13, 2026

March 20, 2026

April 20, 2026

April 24, 2026

May 8, 2026

May 15, 2026

June 5, 2026

June 12, 2026

Special Issues

Chanuka
Purim
Pesach
Shavuot

November 28
February 20
March 20
May 15



General Advertising Rates

Cover..... \$1,500

Full Glossy Page
(Page 2 or 3) \$700

Full Glossy Page \$600

Regular Contract

Full Page.....\$350\$250

1/2 Page.....\$240\$185

1/4 Page.....\$150\$115

1/8 Page.....\$80\$65

1/12 Page.....\$45\$35

Special 3X Packages

Full Page/3 Consecutive Issues....\$900

1/2 Page/3 Consecutive Issues....\$575

Mechanical Requirements

Full Page..... 7.25" W x 9.465" H

1/2 Page..... 7.25" W x 4.7" H

1/4 Page..... 3.55" W x 4.7" H

1/6 Page..... 2.35" W x 4.7" H

1/8 Page..... 3.55" W x 2.3" H

1/12 Page..... 2.35" W x 2.3" H

Instructions For Sending Ads

- All fonts **MUST** be embedded in PDF.
- All ads need a border (or some sort or a clearly defined ad space, like a dark background).
- If a JPEG image (or photo) is being sent it must be at least 300 dpi (72 dpi is unacceptable). Images taken from websites are generally 72 dpi and low quality.
- **COLOR ADS:** All elements and images in the ad must be in CMYK (not RGB). All black TEXT must be made up of pure black (i.e. no cyan, magenta or yellow in addition to black).
- Ads must be sent to adswww@aol.com with the name of the business in the subject line.

